Abstract
India is a rich site for studying intertextuality and influence due to its contemporary and colonial history of postcolonial culture. British imperialism in India was more pragmatic than other colonial powers, being motivated by economics rather than evangelism. During the emergence of Orientalism, India was the first nation to have a literary impact on the West, but this equation was reversed during colonial intervention. While some critics denounce or acclaim the West's effect on India, Indian writers' responses show complex instances of intertextuality and influence in the form of reception. The literary movement in India has been shaped by the traditional attitudes, culture, social life, and politics of the local people. British rule in India lasted for more than two hundred years and its authority halted the ruling power of the Indian subcontinent. The impact of British colonialism on Indian literature and social life is evident. Understanding English literature history is crucial for understanding English people's way of life, including their educational, social, and cultural attitudes. This research paper examines in detail the effect of colonial rule on English literature in India.

Keywords: Orientalism, Culture, Colonial, Evangelical, Discriminating, Testimonial.

INTRODUCTION
Indian English literature is the body of literature written in the English language by writers in India. It has a rich and diverse history that reflects the cultural, social, and political changes that have occurred in India over the centuries. One significant influence on Indian English literature has been the impact of colonization. British colonization of India began in the early 1600s with the establishment of the East India Company, which was granted the exclusive right to trade with India. The colonization of India had a
profound impact on Indian culture and literature, as it brought about significant changes in the social, economic, and political systems of the country. One of the most significant impacts of colonization on Indian English literature was the introduction of the English language. English became the language of administration, education, and commerce in India, and as a result, many Indians began to write in English. The English language provided Indian writers with a new medium of expression, and they began to experiment with it, adapting it to their cultural and literary sensibilities.

Another impact of colonization on Indian English literature was the introduction of Western literary forms and genres. The British brought with them a rich literary tradition, including poetry, novels, and drama, which Indian writers began to adopt and adapt to their own cultural and social contexts. This led to the emergence of a new form of literature that combined Indian and Western literary traditions. Colonization also had a profound impact on the themes and subject matter of Indian English literature. Indian writers began to write about the social, political, and cultural issues that arose from colonization, including the loss of cultural identity, the struggle for independence, and the clash between tradition and modernity. Indian writers also used literature as a means of resistance and protest against the injustices of colonization.

The impact of colonization on Indian English literature has been profound and far-reaching. It has brought about significant changes in the language, literary forms, themes, and subject matter of Indian literature, and has provided Indian writers with a new medium of expression. Indian English literature has emerged as a rich and diverse literary tradition that reflects the complex history and cultural identity of India.


colonialization

Colonization is indeed a historical event that has been practiced for centuries, and it has had a significant impact on the world we live in today. The term colonialism refers to the establishment of authority by one group over another, usually involving the occupation and exploitation of foreign territories. The origins of colonialism can be traced back to the Roman Empire, which used the term "Colonia" to refer to settlements or farms established in conquered territories. However, it wasn't until the 15th century that the phenomenon of colonialism began to take shape on a global scale, with European powers expanding their influence across the world through forcible occupation. One of the key drivers of colonialism was the pursuit of raw materials and new markets for machine-made products.
This led to a significant shift in the exchange system from barter to money, and ultimately changed the way goods were produced and consumed around the world. Colonialism also had a significant impact on social and cultural systems, with colonizers often imposing their values and beliefs on the people they conquered. This form of cultural imperialism was often accompanied by exploitation and abuse of power over weaker nations.

The British colonization of India provides a good example of how colonialism and imperialism worked in practice. The British were primarily interested in India as a source of raw materials, investment opportunities, and a market for their goods. They established a "British India" colony, which included much of the Indian subcontinent, as well as "Princely states" that were ruled by Indian kings. The legacy of colonialism is a complex and multifaceted one. While it has brought about significant economic and technological advancements, it has also been associated with exploitation, oppression, and cultural imperialism.

INDIAN ENGLISH LITERATURE AND WRITINGS

The English literature of India has a rich and complex history, which spans over a century and a half of British colonial rule. During this period, English education was introduced in India, and with it came a new literary tradition that has since evolved and grown into what is now known as Indian Writing in English. The history of Indian English literature can be divided into different phases, including Indo-English, Indo-Anglian, and Indian Writing in English, and Indian literature. Despite the different races, cultures, and religions that make up India's diverse society, Indian English writers have been able to capture and reflect this multiculturalism through their works. The popularity of Indian English literature has grown significantly in recent years, both in India and abroad. Many writers have gained critical acclaim and a large readership, contributing to the rich and diverse literary landscape of the country. Novel writing is a relatively new phenomenon in Indian literature, having only emerged in the past century. However, it has quickly become a popular and successful genre, with many writers focusing on themes such as the struggle for freedom, communal problems, and the plight of the marginalized and oppressed. Indian English literature is an important and vibrant part of the country's cultural heritage, reflecting the complexities and diversity of its people and society.

COLONIALISM IMPACT ON INDIAN ENGLISH LITERATURE

Colonialism had a significant impact on Indian English literature. The colonization of India by the British had a profound influence on the Indian literary scene, as the British
introduced English as the official language of education and governance. English became the language of power, and Indian writers who wrote in English gained more attention and recognition than those who wrote in regional languages. Indian writers began to write in English to reach a broader audience and to gain recognition in the literary world.

The impact of colonialism on Indian English literature can be seen in several ways:

**Language:** The English language became a tool for communication and expression for Indian writers. They used it to convey their thoughts and ideas, which would have been difficult to express in their native language.

**Themes:** Indian English literature reflects the cultural, social, and political changes that occurred during the colonial era. The themes of identity, displacement, alienation, and resistance against colonialism are prominent in Indian English literature.

**Style:** The style of Indian English literature is a blend of Western and Indian literary traditions. Indian writers used techniques such as magical realism, symbolism, and metaphor, which are characteristic of Indian literature, to create a unique literary style.

**Representation:** Indian English literature provided a platform for Indian writers to represent their culture, traditions, and history to a global audience. It helped to create a sense of national identity and pride among Indians.

**POST-COLONALISM AND INDIAN ENGLISH LITERATURE**

Colonialism had a significant impact on Indian English literature. It created a new literary tradition that reflects the cultural, social, and political changes that occurred during the colonial era. Indian English literature has contributed to the global literary canon and has helped to create a sense of national identity and pride among Indians. Postcolonialism is a critical theory that emerged in the latter half of the 20th century as a response to the impact of European colonialism on the colonized nations. It is concerned with the power dynamics, cultural clashes, and social injustices that arose during colonialism and its aftermath. Indian English literature is a product of this postcolonial era, which emerged after India gained independence from British colonial rule in 1947. The literature written in English by Indian authors reflects the complex and multifaceted nature of Indian society, as well as the cultural, social, and political changes that have taken place since independence. Indian English literature often explores themes such as identity, hybridity, cultural conflict, and the search for selfhood. It reflects the diversity of Indian society and its rich cultural heritage, as well as the impact of Western influences on Indian culture.
Post colonialism has had a significant impact on Indian English literature, as it has provided a framework for understanding the power dynamics and cultural conflicts that emerged during colonialism and its aftermath. Indian writers have used English as a medium of expression to challenge colonial hegemony and assert their own cultural identity. The works of writers such as Salman Rushdie, Arundhati Roy, and Amitav Ghosh have gained global recognition and have helped to establish Indian English literature as a vibrant and dynamic literary tradition. Their works often draw on Indian history, mythology, and folklore, as well as contemporary political and social issues. Postcolonialism has played a significant role in shaping Indian English literature, providing a critical framework for understanding the complex and often fraught relationships between India and its former colonial power, as well as the ongoing struggle for cultural and political autonomy.

CONCLUSION

Based on the research and analysis presented in the paper, it can be concluded that colonization has had a significant and lasting impact on Indian English literature. The study shows that British colonization led to the imposition of English as the dominant language in India, which in turn had a profound effect on the literary traditions of the country. The paper highlights how colonialism influenced the themes, styles, and perspectives of Indian English literature, as well as the use of language itself. The study also reveals how Indian writers have used their literature as a means to resist and subvert the dominant colonial discourse, while also reclaiming and preserving their own cultural identity. Overall, the paper underscores the importance of recognizing the enduring legacy of colonization on Indian English literature, and the need to continue to explore and understand the complex ways in which it continues to shape the literary landscape of the country today.
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